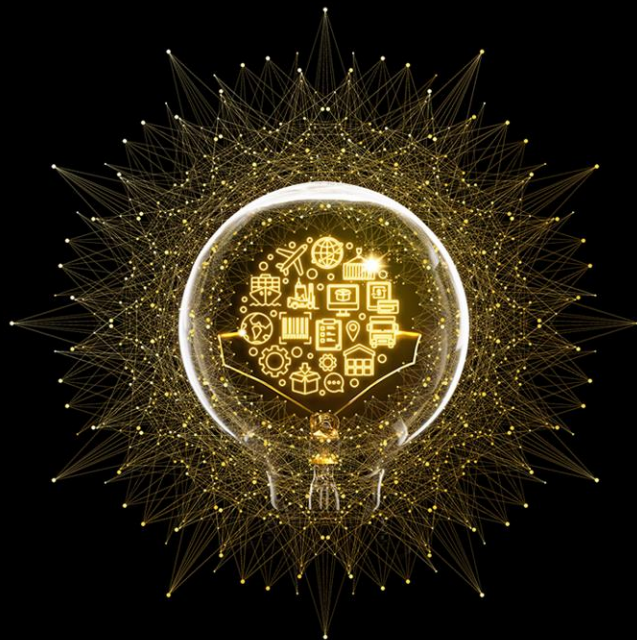


THE FUTURE OF MOBILITY & SUPPLY CHAIN IS YOU!



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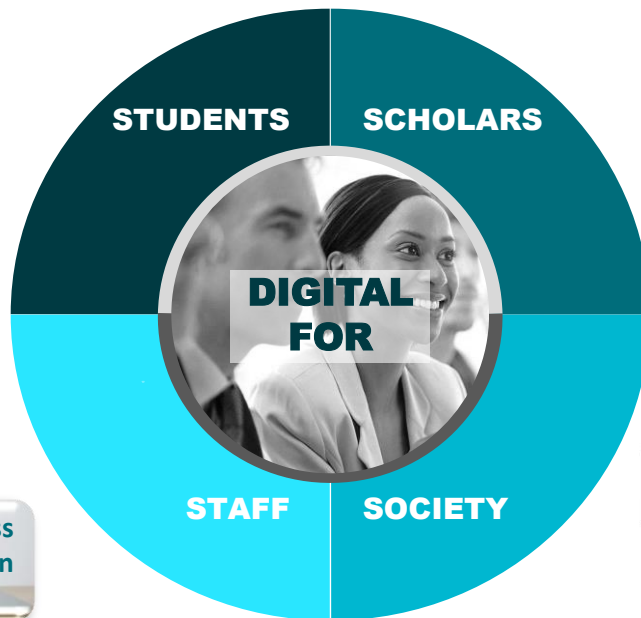
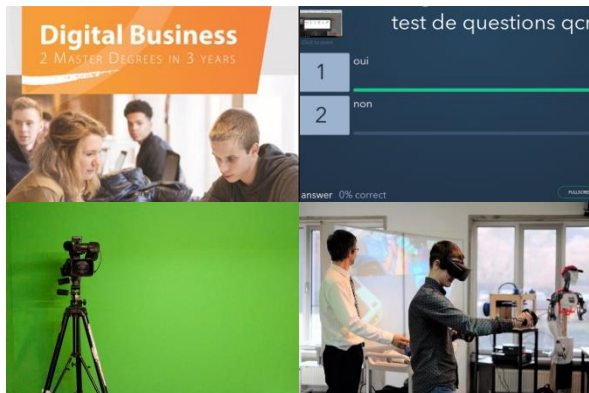
HEC LIÈGE
Management School - Liège Université



Nicolas NEYSEN
Digital Transformation Lead
nicolas.neysen@uliege.be

7 ÈME
ÉDITION
**INNOVATION
PITCH**





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**AND MANY
MORE...**

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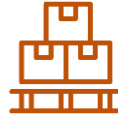
MARKETING



ECONOMIC POLICY



STRATEGIC HR



SUPPLY CHAIN



FINANCE



ENTREPRENEURSH
P



SUSTAINABILITY

Generic SCM research topics

- ❑ Design, Planning & Coordination of Supply Chains
- ❑ Transport Systems & Distribution Networks
- ❑ Vehicle Loading & Routing Optimization
- ❑ Production & Inventory Management
- ❑ Pricing & Revenue Management
- ❑ Quality Management



Digital

Domains of expertise

- ❑ Data Science
- ❑ Artificial Intelligence
- ❑ Virtual Reality

Domains of interest

- ❑ Internet of Things
- ❑ 3D Printing
- ❑ Drones



DIGITAL LAB



FOSTERING DIGITAL EXCELLENCE

Increasing your visibility?



Sponsorship

Academic Chair

Co-creating solutions and/or
knowledge?



Project partnership

Knowledge partnership

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